

The County of San Bernardino Economic Development Agency &
The Rancho Cucamonga Chamber of Commerce present

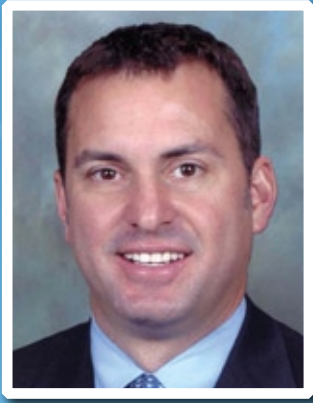
The 2nd Annual WORLD TRADE MONTH

Signature Closing Luncheon

May 29th, 2008 • 11 am - 1:30 pm



Benefit from the Growth
in a Global Green Economy



PAUL BIANE

We believe homegrown technological advances are key to providing both for prosperity and sustainability. There is no other region in California better suited to take this leadership role than Inland Southern California.



**LETTER FROM THE COUNTY OF SAN BERNARDINO
BOARD OF SUPERVISORS CHAIRMAN**

On behalf of the San Bernardino County Board of Supervisors, I would like to thank you for taking part in the 2nd Annual World Trade Month –Inland Southern California program.

Recognizing that Inland Southern California’s economic growth is closely tied to international trade, the County of San Bernardino partnered with the Rancho Cucamonga Chamber of Commerce, the County and City of Riverside and more than a dozen business organizations from across Southern California to continue what will be a long-standing tradition. The month-long event features a series of conferences, seminars and roundtable discussions to address the future of global trade and how local businesses benefit by engaging the global marketplace.

The theme of today’s closing luncheon dovetails well with the Green initiative that my office has made priority at the County of San Bernardino. In the world of trade, environmental innovation can unlock opportunities for our region while supporting a sustainable planet. We believe homegrown technological advances are key to providing both for prosperity and sustainability. There is no other region in California better suited to take this leadership role than Inland Southern California.

I wish you the best in all of your endeavors and lend my support for future World Trade Month – Inland Southern California programs.

Sincerely,

Paul Biane
Chairman, Board of Supervisors
Second District



**LETTER FROM THE RANCHO CUCAMONGA
CHAMBER OF COMMERCE CHAIRMAN**

Dear Participants & Presenters:

Welcome to the closing event for the 2nd Annual World Trade Month-Inland Southern California Program.

The Rancho Cucamonga Chamber of Commerce is very grateful to be partnering with the County of San Bernardino, the City of Ontario, City of Rancho Cucamonga, the County and City of Riverside, and others to present this second World Trade event. You are joined here today with hundreds of businesses, government and civic leaders to hear the experts share how business innovations in the environmental and clean technology sectors are shaping our global economy and how you can most benefit from it.

Our keynote speaker S. David Freeman will share how he envisions clean technology opportunities to unfold in global markets as well as how the Port of Los Angeles is using environmentally friendly technologies to create the nation's most important sustainable Port. Lead panelist Dr. Woodrow Clark II will lead a discussion on winning characteristics shared by global companies with a clean agenda. They both will be joined by a panel of experts who will discuss how to best benefit from business innovations in the global green economy.

The contacts you make today will be either the stepping stone for your business' involvement in global trade or the base for expanding your business' existing international activities.

We trust that today's presentations and networking opportunities were enjoyable and very beneficial to your future international endeavors.

Sincerely,

Michael Gaumer
Chairman
Rancho Cucamonga Chamber of Commerce



MICHAEL GAUMER

You are joined here today with hundreds of businesses, government and civic leaders to hear the experts share how business innovations in the environmental and clean technology sectors are shaping our global economy and how you can most benefit from it.

SIGNIFICANCE OF THE INLAND SOUTHERN CALIFORNIA GLOBAL LEADER OF THE YEAR AWARD

Sponsors and partners are proud to present the second Inland Southern California Global Leader award to a deserving recipient at the World Trade Month Signature Closing Luncheon.

The Inland Southern California Global Leader award will be presented to an inspirational leader for their contributions in fostering the advancement of international trade throughout the Inland Southern California region. The recipient can represent the public or private sector or a combination of both. Special consideration is given to candidates that have contributed above and beyond their normal job duties, freely donating their time as a volunteer on committees and boards.

Candidates who have mentored individuals in international trade fields are also looked upon favorably. This award will be presented annually at the World Trade Month Signature Closing Luncheon.

PROGRAM AGENDA

11 A.M. REGISTRATION, EXHIBITS AND NETWORKING

12 P.M. PROGRAM COMMENCES

WELCOME REMARKS:
CHAIRMAN PAUL BIANE,
SECOND DISTRICT SUPERVISOR

MICHAEL GAUMER,
CHAIRMAN,
RANCHO CUCAMONGA CHAMBER OF COMERCE

GLOBAL GREEN ROUNDTABLE

KEYNOTE ADDRESS: S. DAVID FREEMAN,
PORT OF LOS ANGELES

“INLAND SOUTHERN CALIFORNIA GLOBAL
LEADER OF THE YEAR” AWARD PRESENTATION

1:30 P.M. CONCLUSION



2ND ANNUAL WORLD TRADE MONTH / 2008

HONORARY WORLD TRADE MONTH CHAIRMAN

LARRY SHARP, PRESIDENT & CEO OF ARROWHEAD CREDIT UNION

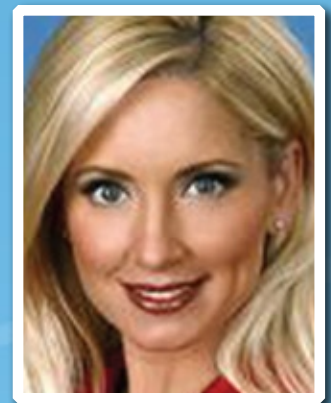
Larry Sharp currently is President and CEO of Arrowhead Credit Union. Arrowhead Credit Union currently has assets of over \$1 billion and serves over 154,000 members in California's San Bernardino and Riverside Counties through its 26 offices. In addition to being appointed Honorary Chairman for World Trade Month-Inland Southern California, Mr. Sharp was recently appointed as Chairman for the Inland Empire Economic Partnership (IEEP), serves as Chairman of the Inland Empire Transportation Coalition and as Chairman of the California Inland Empire Department of Commerce District Export Council.



MASTER OF CEREMONIES

MARY BETH MCDADE, ASSIGNMENT REPORTER

Mary Beth McDade works as an assignment reporter for CBS 2 News/KCLA 9. Prior to joining the CBS 2/KCLA 9 News team, she was a freelance reporter at Fox 11 News in Los Angeles. Ms. McDade has also worked at ABC 7 Eyewitness News as a freelance reporter and at the NBC affiliate in Palm Springs as the weekend anchor/weekday reporter. Before moving to Los Angeles, Ms. McDade worked at News 12 Long Island where she was nominated for a New York Emmy and was awarded several prestigious journalism awards.



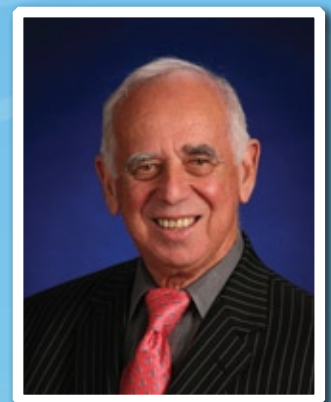
KEYNOTE SPEAKER

S. DAVID FREEMAN, PRESIDENT

HARBOR BOARD OF COMMISSIONERS

Mr. Freeman has a 30-year record as board member and manager of many of America's largest publicly owned businesses. He was the first person with an energy responsibility in the federal government, appointed by President Lyndon Johnson in 1967. President Jimmy Carter appointed him as chairman of the Tennessee Valley Authority, where he cut sulfur oxide emissions in half, stopped construction of eight large nuclear power plants and pioneered a massive energy conservation program. Mr. Freeman then served as general manager of large public power agencies for the next two decades, including the Los Angeles Department of Water and Power. Under his leadership, the DWP kept the rates level and lights on during California's power crisis.

Many organizations have bestowed honors and awards upon Mr. Freeman including the Los Angeles Coalition for Clean Air, National Wildlife Association, Global Green and many other organizations for his devotion to clean air, clean water, and renewable energy. He authored *Energy: the New Era* in 1974, and *Winning Our Energy Independence: An Energy Insider Shows How* in 2007. Mr. Freeman holds a B.S. in Civil Engineering from Georgia Tech, and an L.L.B. from the University of Tennessee.



BENEFIT FROM THE GROWTH IN A GLOBAL GREEN ECONOMY

GLOBAL GREEN ROUNDTABLE

Moderator

MOISES CISNEROS, COUNTY OF SAN BERNARDINO



As International Trade Manager for the County of San Bernardino Economic Development Agency, Mr. Cisneros is responsible for launching international trade programs to facilitate the global business growth of small and medium size companies in the County area. Prior to joining the County of San Bernardino, Mr. Cisneros headed the International Trade Office for the Los Angeles Area Chamber of Commerce where he assisted Chamber member businesses to access global markets. In the seven years at the L.A. Chamber, Moises organized and led dozens of trade missions to countries in Latin America, the Pacific Rim, and the European Union.

Panelists

DR. WOODROW W. CLARK II



Woodrow W. Clark II, Ph.D., is a Senior Fellow at the Milken Institute and the Executive Director of the Alternative Energy Center at the Heckmann International Center for Entrepreneurial Management. Clark is the co-recipient of the 2007 Nobel Peace Prize for his work on Climate Change. He is also co-author of *Agile Energy Systems: Global Lessons from the California Energy Crisis*. In 2004 he formed Clark Strategic Partners, whose activities include work for the Los Angeles Community College District, Paramount Studios and the Asian Development Bank where he worked as Senior Foreign Energy Advisor to IMAR, People's Republic of China.

NOEL MASSEY, UPS



UPS Southeast California Vice President Noel Massey began his UPS career in 1977 as a part-time employee. Prior to his current position as Vice President for the UPS Southeast California, Mr. Massey served as Vice President over the Metro Chicago Business Unit and as Vice President to the Virginia District, where he served for two years. Mr. Massey has been a community advocate during his career and most notably received the 2002 Governor's Award for Community Leadership in the State of Illinois and in 2001 hosted President George Bush at the Welfare to Work Summit. Currently, Mr. Massey serves on the Inland Empire Economic Partnership Board of Directors in Southern California.

2ND ANNUAL WORLD TRADE MONTH 2008

BRYON BLISS, PHOENIX MOTORCARS

Bryon Bliss has been named Vice President of Sales and Marketing of Phoenix MC, Inc. (PMC), a leading innovative manufacturer of electric trucks and SUV's.

Bliss has held leading positions in business development for the past 12 years, seven years in the banking industry filling roles as Vice President for a leading community bank in Southern California. Bliss holds a BA degree in Business Administration with an emphasis in Marketing Management from California State Polytechnic University.

Bliss also is fluent in Mandarin Chinese. Bliss believed in this industry and is dedicated to seeing the greening of mobility/transportation industry move forward as it addresses a very serious global issue.

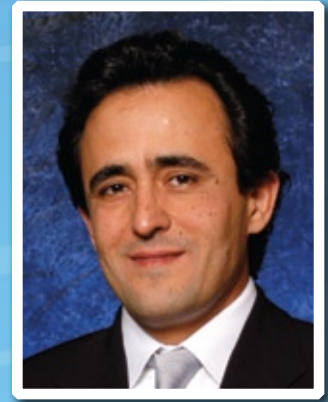


ALI SAHABI, SE CORPORATION

Ali Sahabi is president of SE Corporation, the master developer of Dos Lagos, an unparalleled mixed-used community in Corona, recognized nationally for its sustainable practices and forward-thinking approaches to development. His commitment to sustainable development is reflected through his many philanthropic gifts, including an endowment which established the Edward J. Blakely Center for Sustainable Suburban Development at UC Riverside.

Last year, he established the nonprofit organization, GIVE – The Green Institute for Village Empowerment, which is committed to the education and promotion of sustainable practices throughout the Inland Empire and beyond. It is Ali's hope, through this vision, that Riverside and San Bernardino counties will evolve into the nation's leading center for green technologies, sustainable building practices and a higher quality of life for everyone who lives there.

Ali holds a Master of Real Estate Development degree from the School of Urban Planning and Development at the University of Southern California and a Bachelor of Science degree in Management from Pepperdine University.



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COUNTY OF
SAN BERNARDINO



DEPARTMENT OF ECONOMIC DEVELOPMENT

RANCHO CUCAMONGA



CHAMBER OF COMMERCE

MAJOR SPONSORS

MEDIA SPONSOR



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City of Rancho Cucamonga

Hong Kong Trade Development Council
Inland Empire Economic Partnership
ITC Diligence
Los Angeles Area Chamber of Commerce
San Bernardino International Airport
UPS

STRATEGIC PARTNERS

Center for International Trade Development
City of Ontario
City of Riverside, Economic Development Agency
City of Victorville
County of San Bernardino, Economic Development Agency
Distribution Management Association
Greater Riverside Chamber of Commerce

Inland Empire Economic Partnership
Inland Empire MBEC-CHARO
Leonard Transportation Center at CSUSB
Rancho Cucamonga Chamber of Commerce
Southern California Foreign Trade Zone
U.S. Commercial Service
Women in Transportation

WORLD
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MONTH



Inland Southern California