

**USS**<sup>®</sup> CORPORATION

PRODUCT CATALOG





**USS<sup>®</sup>** CORPORATION

***“USS<sup>®</sup> Corp is committed to providing innovative protection solutions of the highest quality with an unsurpassed level of customer service.”***



## COMPANY OVERVIEW

Universal Surveillance Systems (USS<sup>®</sup> Corporation) is a world-wide leader in Electronic Article Surveillance (EAS) systems, Closed Circuit Television (CCTV) and integrated theft detection systems and solutions for retail applications. Backed by intensive R&D and our extensive knowledge of retail selling environments, USS<sup>®</sup> Corporation provides innovative security solutions with unsurpassed customer service and quality. We are the Intelligent Security Solutions Company.



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**USS**<sup>®</sup> CORPORATION

# **Need a Handfull of Reasons to Partner with USS?**





# Testimonials

*"The professionals at Universal are valued leaders in the loss prevention industry. We are extremely pleased to call them our business partner and rely on the team at USS for their quality products and knowledgeable service of our needs. Their partnership not only allows us to have comfort in the products that we purchase, but the service after the sale is second to none. Regardless of the question or concern, we know that Universal will be there for us."*

**Chris McDonald**  
Director of Loss Prevention  
Babies "R" Us



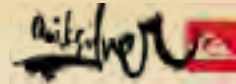
*"USS is premier Vendor Partner I look forward to interacting with. USS has a personal feel of small company but acts like a large company by being able to deliver timely the quantities necessary. Their personal feel comes from always listening and responding to the industry and customer needs. Stuart Rosenthal, my main contact at USS, has a complete understanding of the retail side of the business, because that's where he came from before USS. Stuart is not just another sales guy trying to make his quota, he's an indispensable business partner interested in helping provide solutions that help me achieve my objectives."*

**John Grander**  
Vice President  
Asset Management  
Famous Footwear



*"Universal is a "go to" partner, when we have an issue that needs addressed, my first call is to my sales rep and the rest of the team. They understand our unique culture and provide me solutions that fit within our company. I look to Universal to keep me on the cutting edge of developments in loss prevention. I strongly recommend Universal as a solutions provider for all loss prevention and security matters."*

**Kevin Hatcher**  
Quicksilver, Inc.



*"We looked to USS to provide merchandise specific EAS tagging solutions for our loss prevention needs and they worked closely with us to design and customize a product test, which resulted in substantially lower shortage figures in our test stores."*

**Paul Pillsbury**  
Director Loss Prevention  
Big 5 Sporting Goods



*"Universal Surveillance Systems surpassed all other vendors in customer support, offering abstract and forward-thinking product solutions and consistently collaborating with our Asset Protection team to meet our needs. The use of the Milli-Lanyard enabled TSA to save on shrinkage and labor in excess of \$1,000,000 a year."*

**Steve McClain**  
SVP of Loss Prevention  
The Sports Authority



*"Adel Sayegh and the entire team at Universal Surveillance are trusted, integral partners in our shortage reduction efforts. USS's ability to deliver retailer specific solutions to unique challenges, commitment to research & development, and their high standards of customer support are just a few of the reasons I consider them a best in class service provider."*

**Joseph Marsico**  
Director Loss Prevention  
Nike

**NIKE, INC.**

*"We are excited about our partnership with Universal Surveillance Systems. They are industry leaders who provide innovative and creative products that are tailor made for our industry. We wanted EAS tag solutions that offered simplicity in application and removal, along with the highest quality standards, without detracting from our merchandise appeal, and USS delivered. They also provide consistent extraordinary customer service that is second to none. I enthusiastically recommend USS for all of your Loss Prevention needs."*

**Chris Graham**  
Asset Protection Manager  
Golfsmith International



*"Universal Surveillance has consistently exceeded my expectations for providing quality service and products that have contributed to significant improvement in our shortage results. USS listens to its customers and responds to that input by developing innovative systems and devices that are both cost effective and highly productive. Having worked with many vendors of the years I can truly say that USS has become a partner that is involved in our business and committed to our success. Thank you for your efforts and I look forward to building our relationship in the future."*

**James Connolly**  
Vice President of Loss  
Prevention and Risk Management  
Bloomingdale's



*"Universal has proven to be a forward thinking company with the retail knowledge of brand image. They are creating custom tags for us and that's important because a huge part of Oakley is our brand image and innovative technology. Their representatives are cautious, patient and fun to work with. I recommend Universal to any company that appreciates personalized customer service and creative thinkers."*

**Maggie Newton**  
Director Loss Prevention  
Oakley Inc.



*"We had very high shrink numbers in our DKNY Jeans store. We had used Sensormatic Tags that were being defeated. We started using the Smart Ink Tag from USS and our shrink numbers have gone down considerably."*

**Ron Kropp**  
Director Retail Operations  
Liz Claiborne

**Liz claiborne®**





# MULTI-ALARMING TAGS

## Patriot™ Pin Tag



**Product Code: USS-3A1**

**System: AM | RF**

**Lock: Super | Standard**

The specially engineered and patent pending Patriot Pin Tag is designed to provide the ultimate protection for high end hard to protect clothing and accessories. Its innovative alarm technology provides tamper, EAS, and off premise alarming.

**Features:**

- Alarms if Tampering Occurs
- Activates EAS System Alarm if not Deactivated
- Continuous Alarm Activates Off Premise
- Battery Off When Unlocked
- Advanced EAS Technology
- Eliminates Product Lock-down
- Reduced Transaction Time at POS
- Custom Colors Available
- LED and Audible Alarms
- Reduces Labor Costs
- Patent Pending
- 1.65 W x 2.65" L x 1" D

(Also Available in 1, 2, and 4 Alarm Versions.)

## Patriot™ Lanyard Tag, 6"



**Product Code: USS-3A1L/6**

**System: AM | RF**

**Lock: Super | Standard**

The patent pending Patriot 6" Lanyard Tag is designed to provide the ultimate protection for high end merchandise. Its innovative alarm technology provides tamper, EAS, and off premise alarming.

**Features:**

- Alarms if Lanyard is Cut
- Activates EAS System Alarm if not Deactivated
- Continuous Alarm Activates Off Premise
- Battery Off When Unlocked
- Non-Twisting Lanyards
- Advanced EAS Technology
- Eliminates Product Lock-down
- Reduced Transaction Time at POS
- Custom Colors Available
- LED and Audible Alarms
- Reduces Labor Costs
- Patent Pending
- 1.65 W x 3.25" L x 1" D

(Also Available in 1, 2, and 4 Alarm Versions.)

## Patriot™ Lanyard Tag, 48"



**Product Code: USS-3A1L/48**

**System: AM | RF**

**Lock: Super | Standard**

The patent pending Patriot 48" Lanyard Tag is designed to provide the ultimate protection for high end apparel without detracting from the consumers experience. Its innovative alarm technology provides tamper, EAS, and off premise alarming.

**Features:**

- Alarms if Lanyard is Cut
- Activates EAS System Alarm if not Deactivated
- Continuous Alarm Activates Off Premise
- Battery Off When Unlocked
- Non-Twisting Lanyards
- Advanced EAS Technology
- Eliminates Product Lock-down
- Reduced Transaction Time at POS
- Custom Colors Available
- LED and Audible Alarms
- Reduces Labor Costs
- Patent Pending
- 1.65 W x 3.25" L x 1" D

(Also Available in 1, 2, and 4 Alarm Versions.)

bloomingdale's

"Universal Surveillance has consistently exceeded my expectations for providing quality service and products that have contributed to significant improvement in our shortage results."



Toll-free (800) 488-9097





# MULTI-ALARMING TAGS

## BoxGuard™



**Product Code:** USS-3A/B52/1100

**System:** AM | RF

**Lock:** Super | Standard

The specially engineered and patent pending multi alarming BoxGuard™ is designed to provide the ultimate protection for high end boxed items. Its innovative alarm technology offers up to three levels of protection without damage to the box or contents resulting in improved impulse sales.

**Features:**

- Alarms if Lanyards are Cut
- Activates EAS System Alarm if not removed
- Continuous Alarm Activates Off Premise (3 alarm version)
- Battery Off When Unlocked
- Non-Twisting Lanyards
- Improves Impulse Sales
- Protects Box Contents
- Easy Application
- LED and Audio Alarm
- Custom Colors Available
- 2.88" D x 2.08" H
- Reduces Labor Costs
- Patent Pending

(Also Available in 1, 2, and 4 Alarm Versions)

## Mini-BoxGuard,™ 2 Alarm



**Product Code:** USS-2A/B52/635

**System:** AM | RF

**Lock:** Super | Standard

The Mini BoxGuard protects high value small boxed merchandise economically and efficiently. Its sleek design and low profile won't impede product graphics or detract from the customer's shopping experience, but acts as a strong visual deterrent. With its aircraft grade cables and built in EAS technology it is virtually impossible to defeat.

**Features:**

- Alarms if Lanyards are Cut
- Activates EAS System Alarm if not removed
- Battery Off When Unlocked
- Non-Twisting Lanyards
- Improves Impulse Sales
- Protects Box Contents
- Easy Application
- Custom Colors Available
- LED and Audio Alarm
- 1.58" D x 1.46" H
- Reduces Labor Costs
- Patent Pending

(Available in 1 Alarm Version)

## F-16 Stinger™



**Product Code:** USS-F16/2

**System:** AM | RF

**Lock:** None

The specially engineered and patent pending F-16 Stinger™ protects high value apparel and soft goods with up to three levels of protection. With its built in pin, it can act as either a stand alone tag or married with other EAS tags to provide the ultimate in protection.

**Features:**

- Self Alarming Technology
- LED and Audible Alarm
- AM or RF EAS Technologies
- Early In-Store Detection
- Strong Visual Deterrence
- Easy Application/Removal
- Durable ABS Construction
- Reduces Labor Costs
- Custom Colors Available
- 1.90" x 1.15" H

(Available in 1 and 2 Alarm Versions)





"Universal is a "go to" partner. I look to them to keep me on the cutting edge of developments in loss prevention. I strongly recommend Universal as a solutions provider for all loss prevention and security matters."





# EAS SOLUTIONS: VAULT SERIES



**Product Code:USS-1**  
**System: AM | RF**

- Application: CD/DVD
- Dimensions: 4.26" W x 7.14" H xx 0.62" D
- Weight: 135.6 gm. 4.78 oz.
- Color: White



**Product Code:USS-7**  
**System: AM | RF**

- Application: Ink Cartridge/Health & Beauty
- Dimensions: 4.33" W x 7.87" H x 3.35" D
- Weight: 289.2 gm. 10.2 oz.
- Color: Black



**Product Code:USS-2**  
**System: AM | RF**

- Application: Double CD/DVD
- Dimensions: 5.76" W x 7.72" H x 1.4" D
- Weight: 232.0 gm. 8.18 oz.
- Color: White



**Product Code:USS-8**  
**System: AM | RF**

- Application: Health & Beauty
- Dimensions: 2.88" W x 3.32" H x 2.88" D
- Weight: 164.0 gm. 5.78 oz.
- Color: White



**Product Code:USS-3**  
**System: AM | RF**

- Application: Gillette Fusion 4/8 pack
- Dimensions: 4.24" W x 4.52" H x 1.08" D
- Weight: 107.8 gm. 3.80 oz.
- Color: White



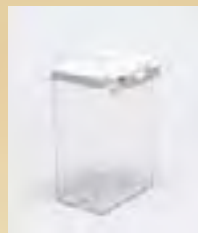
**Product Code:USS-9**  
**System: AM | RF**

- Application: Health & Beauty
- Dimensions: 2.88" W x 4.4" H x 1.68" D
- Weight: 97.8 gm. 3.45 oz.
- Color: White



**Product Code:USS-4**  
**System: AM | RF**

- Application: Gillette Mach 3 12 pack
- Dimensions: 4.24" W x 4.52" H x 1.44" D
- Weight: 127.4 gm. 4.50 oz.
- Color: Black



**Product Code:USS-10**  
**System: AM | RF**

- Application: Health & Beauty
- Dimensions: 3.6" W x 5.48" H x 2.48" D
- Weight: 152.4 gm. 5.37 oz.
- Color: White



**Product Code:USS-5**  
**System: AM | RF**

- Application: Razor/ Perfume
- Dimensions: 5.31" W x 6.69" H x 2.17" D
- Weight: 246.4 gm. 8.69 oz.
- Color: Black



**Product Code:USS-11**  
**System: AM | RF**

- Application: Health & Beauty
- Dimensions: 4.53" W x 8.86" H x 2.56" D
- Weight: 286.8 gm. 10.12 oz.
- Color: Black



**Product Code:USS-6**  
**System: AM | RF**

- Application: Game Boy/Ink Cartridge
- Dimensions: 5.76" W x 7.72" H x 1.4" D
- Weight: 232.0 gm. 8.18 oz.
- Color: Black



**Product Code:USS-12**  
**System: AM | RF**

- Application: Health & Beauty
- Dimensions: 4.72" W x 4.49" H x 1.77" D
- Weight: 100.2 gm. 3.53 oz.
- Color: White



## Visible and Secure

"The USS Vault Series line offers protection for a wide range of high value, compact merchandise without the need for product lock-down. The high impact plastic Vault Series is designed to secure high shrink digital media, health and beauty, and small package items without compromising the customers shopping experience. All Vaults available in either AM or RF EAS technologies."





# EAS SOLUTIONS: HARD TAGS

## Milli-Tag®



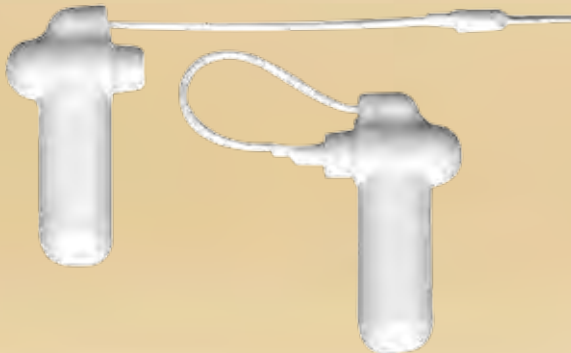
**Product Code: UNI-MG**  
**System: AM | RF**  
**Lock: Super | Standard**

The patented Milli Tag is one of the worlds' smallest reusable EAS tags. Totally compatible with all AM and RF systems. Aesthetically pleasing and easy to attach & detach. It has a very high pick rate and is extremely difficult to defeat. Works well on delicate/fine fabrics, shoes, lingerie, and much more.

**Features: Milli Size, Maximum Performance**

- High Pick Rate
- Tamper Resistant
- Lightweight
- Advanced EAS Technology
- Uses smooth and grooved pins
- Aesthetically Pleasing
- Easy Application and Removal
- Custom Colors and Logos Available
- US Pat. No. D427, 929
- .75" W x 1.5" L x .5" D

## Milli-Lanyard™



**Product Code: UNI-MGL**  
**System: AM | RF**  
**Lock: Super | Standard**

The patented Milli Lanyard is one of the worlds smallest all in one EAS tags. The first tag to combine a tag, pin, and lanyard into one reusable unit, lowering your tagging time by up to 60 percent. The Milli Lanyard provides the strength and versatility to protect both hard and soft goods with the most advanced technology available on the market today.

**Features: 3 in 1 Technology**

- Reduces Labor Cost by up to 60 percent
- Reduces Liability
- Used as Pinless Tag
- Smallest All in One EAS Tag
- Easy Application and Removal
- Tamper Resistant
- Custom Color and Logos Available
- US Pat. No. F342, 495
- US Pat. No. D494,487
- 1.625 W x 3.25 L x 1"D

## Heavy Duty Milli Lanyard,™ 6," 12" & 48"



**Product Code: UNI-MGL/6 or /48**  
**System: AM | RF**  
**Lock: Super | Standard**

The Patented Heavy Duty Milli Lanyard provides the ultimate in tamper proof EAS alarming tags. Fitted with either 6," 12" or 48" aircraft grade plastic coated lanyards, these versatile tags are extremely difficult to defeat and protect a wide variety of hard and soft goods merchandise. Available in AM or RF EAS technologies.

**Features: 3 in 1 Technology**

- Reduces Labor Cost by up to 60 percent
- Heavy Duty Aircraft Grade Lanyards
- Reduces Liability
- Smallest All in One EAS Tag
- Easy Application and Removal
- Available in 6," 12" or 48" Lanyards
- Custom Color and Logo Available
- Lanyard Available in Custom Sizes
- US Pat. No. 342, 495
- US Pat. No. D494,487





"The use of the Milli-Lanyard enabled TSA to save on shrinkage and labor in excess of \$1,000,000 a year."









# Building Customized, Innovative LP Solutions for the Retail Industry

**Innovation:** Universal Surveillance Systems can help you navigate today's challenging retail environment by providing a blueprint for success. Advanced technology and intelligent design are the driving principles behind every product we manufacture. By combining this state of the art technology with our unsurpassed customer service we have become one of the fastest growing companies in the Loss Prevention industry.

**Experience:** Our team is comprised of LP professionals who have more than 350 years combined experience in loss prevention and store operations. They offer our customers the professionalism and industry knowledge that makes us a leader when it comes to innovative technology.

**Dedication:** We work together with you to develop products that protect your merchandise, benefit your customers, and protect your bottom line. Our staff specializes in identifying your needs and focusing on customized solutions that meet the ever changing challenges you face:

- Lowering your labor costs
- Improving your shrink results
- Enhancing your customers shopping experience

The success of USS lies not only in the innovative solutions we provide, but also in the business partnerships built along the way.

**“USS® Corporation is Your Partner in Loss Prevention”**





# EAS SOLUTIONS: DISPOSABLE TAGS

## Milli-Lanyard™



**Product Code:** UNI-MGL/RF  
**System:** AM | RF  
**Lock:** Super | Standard

The patented Milli Lanyard is one of the worlds smallest all in one EAS tags. The first tag to combine a tag, pin, and lanyard into one reusable unit, lowering your tagging time by up to 60 percent and eliminates the need to inventory different components. The Milli Lanyard provides the strength and versatility to protect both hard and soft goods with the most advanced technology available on the market today.

**Features: 3 in 1 Technology**

- Reduces Labor Cost by up to 60 percent
- Reduces Liability
- Used as Pinless Tag
- Smallest All in One EAS Tag
- Easy Application and Removal
- Tamper Resistant
- Custom Color and Logos Available
- 1.625" W x 3.25" L x 1" D

## Swivel Tag™



**Product Code:** UNI-ST  
**System:** AM  
**Lock:** None

This versatile disposable tag incorporates AM EAS technology and secures to merchandise with a lanyard with built in swivel mechanism to prevent defeat by twisting. The tag can either be removed or deactivated at checkout.

**Features:**

- Reduces Check-Out Time
- Eliminates Product Lock-down
- Reduces Labor Costs
- Non-twisting Lanyards
- Advanced EAS AM Technolog
- Easy Application
- Durable PC Construction
- Custom Colors Available

## Disposable BoxGuard™



**Product Code:** USS-B52/DSP  
**System:** AM  
**Lock:** None

The perfect solution to secure expensive boxed merchandise. The economical, disposable BoxGuard protects a wide range of box sizes with its strong cables and built in EAS technology. The sleek design won't impede product graphics, but acts as a strong visual deterrent. The wrapper is left on the box after deactivation, and is removed by the customer by cutting lanyards after purchase.

**Features: Disposable and Available in AM Technology**

- Non-Twisting Lanyards
- Reduces Check-Out Time
- Eliminates Product Lock-down
- Non-Twisting Lanyards
- Advanced EAS Technology
- Easy Application
- Durable PC Construction
- Reduces Labor Costs
- Custom Colors Available
- Patent Pending
- 2.4 W x 1.1 L x 0.35 D







# EAS SOLUTIONS: HARD TAGS

## F-17 Cobra Pinless™ Tag



**Product Code:** USS-F17

**System:** AM | RF

**Lock:** Super | Standard

The world's first Pinless Tag™ created to secure high value delicate apparel and accessories without compromising the shopping experience. With its innovative micro teeth, the COBRA clamps firmly but gently onto delicate garments' straps without damage caused by traditional EAS pin tags. The compact design adds a touch of class to the product's presentation while housing state of the art technology to activate industry standard EAS systems.

**Features: Pinless EAS Technology with Class**

- No Pin Reduces Product Damages
- No Pin Reduces Inventory Replenishment
- No Pin Reduces Labor, Liability Costs
- AM or RF EAS Technology
- Compact, Sleek Design
- Easy Application/Removal
- Durable ABS Construction
- 5/8" H x 2 1/8" L x 1/2" W
- US Pat. No. D563, 251

## Ice Tag™



**Product Code:** USS-2A/B52/635

**System:** AM | RF

**Lock:** Super | Standard

The patent pending lightweight Ice Tag makes a statement to both the "casual" and "professional" shoplifters. The Ice Tag conical design and durable construction integrated with the most advanced EAS technology available, makes this the most tamper resistant tag on the market today.

**Features: Innovative Design-State of the Art Technology**

- Advanced EAS Technology (AM or RF)
- Aesthetically Pleasing
- Durable ABS Construction
- Easy Application and Removal
- Custom Color and Logo Available
- Minimum Quantities Required
- US Pat. No. D494, 488
- 1.65" D x 0.76" H

## U-Mate™



**Product Code:** UNI-UM

**System:** AM | RF

**Lock:** Standard

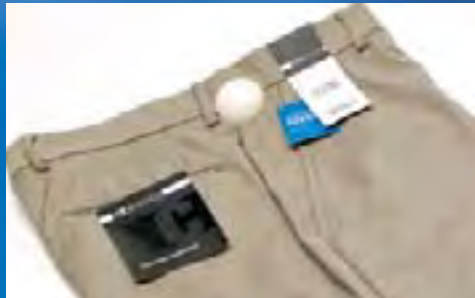
The patent pending U-Mate is the first tag engineered to utilize your current investment of stand alone ink tags. The U-Mate is a one of a kind "backing" that is made of tamper resistant ABS plastic combined with the most advanced EAS technology available on the market today. The U-Mate easily attaches to your existing stand alone ink tags to create a "smart ink" dual technology that enhances any loss prevention program.

**Features: Backed by Technology**

- Openly Display Your Merchandise
- Fits Most Display Pegs
- Tamper Resistant
- Durable ABS Construction
- Eliminate the Need for Product Lockdown
- Advanced EAS Technology
- Easy Application and Removal
- Custom Color and Logo Available
- 1.70" W x 1.75" H x 0.83" D



"Our partnership with Universal not only allows us to have comfort in the products that we purchase, but the service after the sale is second to none. Regardless of the question or concern, we know that Universal will be there for us."





# EAS SOLUTIONS: HARD TAGS

## Ultra Grip™



**Product Code: UNI-UG**  
**System: AM | RF**  
**Lock: Super | Standard**

The world's first pin-less EAS tag that protects various shaped merchandise with a steel reinforced adjustable strap, integrated with the most advanced EAS technology available on the market today, to give you uncompromised protection and versatility. Available with 5" and 6.5" strap.

### Features: The Power of Steel and Technology

- All in One Pinless Tag
- Reduces labor costs up to two-thirds
- Reduces Tagging Time
- Tamper Resistant
- Reduces Liability
- Strap Reinforced with Metal
- Advanced EAS Technology
- Eliminates the need for multiple bins
- Easy Application and Removal
- Custom Color and Logo Available
- Minimum Quantities Required
- US Pat. No. D492, 215

## Blister™ Tag



**Product Code: UNI-BP**  
**System: AM | RF**  
**Lock: Standard**

The Blister Pack Tag was designed to provide a strong visual deterrence and the ultimate in EAS technology. Increase sales, improve overall customer satisfaction, and reduce labor costs by eliminating the need for product lock down. The Blister Tag fastens securely to your high shrink blister packaged merchandise for display on existing peg plan-o-grams.

### Features: Specialized Product Protection

- Openly Display Your Merchandise
- Fits Most Display Pegs
- Tamper Resistant
- Durable ABS Construction
- Eliminate Need for Product Lockdown
- Advanced EAS Technology
- Easy Application and Removal
- Custom Color and Logo Available
- Patent Pending
- 2.18" W x 2.13" L x 0.83 H

## Mini Blister™ Pack Tag



**Product Code: UNI-BP**  
**System: AM | RF**  
**Lock: Standard**

The Blister Pack Tag was designed to provide a strong visual deterrence and the ultimate in EAS technology. Increase sales, improve overall customer satisfaction, and reduce labor costs by eliminating the need for product lock down. The Blister Tag fastens securely to your high shrink blister packaged merchandise for display on existing peg plan-o-grams.

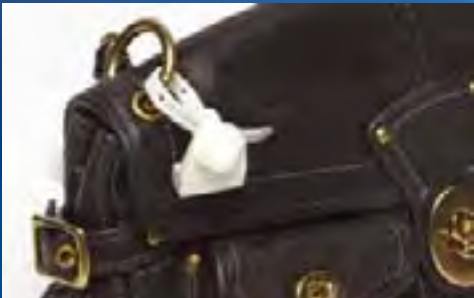
### Features: Specialized Product Protection

- Openly Display Your Merchandise
- Fits Most Display Pegs
- Tamper Resistant
- Low Profile
- Eliminate Need for Product Lockdown
- Advanced EAS Technology
- Easy Application and Removal
- Custom Color and Logo Available
- Patent Pending
- 2.18 W x 2.15" L x 0.87 H



bloomingdales

"Having worked with many vendors over the years I can truly say that USS has become a partner that is involved in our business and committed to our success."





# EAS SOLUTIONS: HARD TAGS

## All Sports Pro™



**Product Code: UNI-BT**  
**System: AM | RF**  
**Lock: Super**

The specially engineered and patent pending All Sports Pro tag was designed to fit securely around baseball bats, tennis rackets and more. The exclusive design acts as a pin, lanyard, and tag in one labor saving unit, and was designed in concert with members of the sporting goods industry.

**Features: Simple Application, Maximum Protection**

- Tamper Resistant
- 3-in-1 Tag
- Reduces Labor Cost
- Reduces Liability
- Advanced EAS Technology
- Eliminates need for Product Lockdown
- Easy Application and Removal
- Durable ABS Construction
- Custom Colors Available
- Minimum Quantities Required
- US Pat. No. F394, 376

## All Sports Pro Mini™



**Product Code: UNI-EAGLE**  
**System: AM | RF**  
**Lock: Super | Standard**

The specially engineered and patent pending All Sports Pro Mini Tag was designed to fit any golf club with a tight, firm grip. The exclusive design acts as a pin, lanyard, and tag in one aesthetically pleasing user friendly tag.

**Features: Simple Application, Maximum Protection**

- Reduces Labor Cost
- Reduces Liability
- Tamper Resistant
- Eliminates need for Multiple Bins
- Advanced EAS Technology
- Eliminates need for Product Lockdown
- Easy Application and Removal
- Durable PC Construction
- Custom Colors Available
- Minimum Quantities Required
- US Pat. No. F394, 376

## Gorilla Grip™



**Product Code: UNI-BTR**  
**System: AM**  
**Lock: Super**

The Gorilla Grip is specially engineered to provide the ultimate in tamper proof EAS security for baseball bats, tennis rackets and more. With its anti shock lock and metal reinforcement it is virtually impossible to defeat. The exclusive design acts as a pin, lanyard, and tag in one labor saving unit, and was designed in concert with members of the sporting goods industry.

**Features: Durable and Aesthetic**

- Reduces Check-Out Time
- Eliminates Product Lock-down
- Allows Customer Try-On
- Advanced EAS Technology
- Easy Application
- Durable PC Construction
- Reduces Labor Costs
- Custom Colors Available
- Minimum Quantities Required
- US Pat. No. F394, 376







# EAS SOLUTIONS: HARD TAGS

## Smoke Ink™ Tag



**Product Code: UNI-INKTS**

**System: None**

**Lock: None**

The Smoke Ink Tag can stand alone or complete any existing loss prevention program. The reusable Smoke Ink provides the ultimate in ink protection with strong durable construction, patented breaking mechanism, and indelible ink that will damage any merchandise when unlawfully removed.

**Features:**

- Multi-Colored Indelible Ink
- Highly Visible Deterrent
- Eliminates the Need for Separate Tags
- Durable ABS Construction
- Easy Application and Removal
- Custom Color and Logo Available

## Optical™ Tag



**Product Code: UNI-OPT**

**System: AM | RF**

**Lock: Super | Reg.**

The Optical Tag is specially design for eyewear. It's slick look and tamper resistant plastic make it a perfect combination of aesthetics and durability. Low profile pin mechanism enhances the customers experience by allowing fitting and viewing. Available in both AM and RF State of the art EAS alarming technologies

**Features:**

- Reduces Check-Out Time
- Eliminates Product Lock-down
- Allows Customer Try-On
- Advanced EAS Technology
- Easy Application
- Durable PC Construction
- Reduces Labor Costs
- Custom Colors Available

## Sting™ Ray



**Product Code: USS-SRDT**

**System: None**

**Lock: None**

The Sting Ray allows two items to be openly displayed so that customers are able to handle the products without sales associate assistance. If any attempt is made to cut the lanyard(s) or to remove the Sensor from the item, the alarm will sound. This system provides a neat and organized display requiring minimal counter space.

**Features:**

- Four Alarm Technology
  1. Alarms if lanyard is cut
  2. Alarms if Sensor is removed from merchandise
  3. Alarms if Lanyard removed from alarm unit
  4. Alarms if alarm unit is detached from counter
- Available with Sensor and Lasso lanyards
- Remote Control Activation/Deactivation
- Eliminates the need for product lockdown
- Easy Application and Removal
- Durable ABS construction



**NIKE, INC.**

"The entire team at Universal Surveillance are trusted, integral partners in our shortage reduction efforts. I consider them a best in class service provider."



**Toll-free (800) 488-9097**



# EAS SOLUTIONS: HARD TAGS

## UniTag™



**Product Code: UNI-UL**

**System: AM**

**Lock: Standard**

This tag is totally compatible with Sensormatic Ultramax(R) (acousto-magnetic) technology. Unlike the Ultragator(R), the Unitag can not be deactivated with a magnet. Minimal orientation.

**Features: Minimum Orientation, Maximum Protection**

- Cannot be Deactivated with Magnet
- Tamper Resistant
- Lightweight
- Advanced EAS AM Technology
- Custom Color and Logo Available

## UFO Tag™



**Product Code: USS-B52/DSP**

**System: RF**

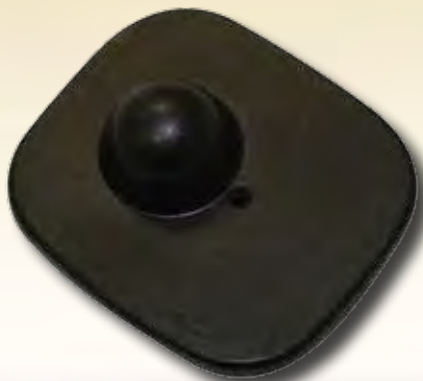
**Lock: Standard**

Compatible with all 8.2 MHz systems, the UFO incorporates a three ball clutch, made of durable but light weight plastic and is available with Super lock. The UFO is know for its high detection rate and dependability.

**Features: Disposable and Available in RF Technology**

- Compatible with all RF 8.2 MHz Systems
- 3 Ball Clutch
- Durable PC Consturction
- Available in Super Lock
- Light Weight
- High Detection Rate
- 1.6" D x 0.75" H

## Mini 8.2 Hard Tag™



**Product Code: UNI-UNI/M**

**System: RF**

**Lock: Standard**

Compatible with all 8.2 MHz EAS Systems, the Mini Tag is an economical but higher quality alternative to other hard Tags on the market. Its superior clutch mechanism results in a small rate of defeat and in turn reduces loss.

**Features: Minimum Orientation, Maximum Protection**

- Compatible with all RF 8.2 MHz Systems
- Durable PC Consturction
- Available in Super Lock
- Light Weight
- High Detection Rate





"We looked to USS to provide merchandise specific EAS tagging solutions for our loss prevention needs and they worked closely with us to design and customize a product test, which resulted in substantially lower shortage figures in our test stores."







# EAS SOLUTIONS: INK TAGS

## N28 Hawkeye™



**Product Code:** USS-N28

**System:** AM | RF

**Lock:** Super | Standard

The specially engineered and patent pending N28 Hawkeye™ protects high value apparel, soft goods, and shoes with its strong visual deterrence, ink technology, and EAS system alarm activation capability. The Hawkeye's clear plastic, low profile pin shield allows customers to try on merchandise without tag removal.

**Features: Low Locking Profile, High Deterrence**

- AM or RF EAS Alarming
- Ink Deterrence
- AM or RF System Alarming
- Clear Shield with Low Profile
- Prevents Price Switching
- Use with Standard EAS Pins
- Strong Visual Deterrence
- Easy Application/Removal
- Durable ABS Construction
- Shield Optional
- Custom Colors Available

## Smart Ink™ Tag



**Product Code:** UNI-SI

**System:** AM | RF

**Lock:** None

Smart ink will safeguard your merchandise by combining the power of the most advanced EAS technology available on the market today with multi colored indelible ink, to provide the ultimate tamper resistant protection. Used in combination with cone or nipple clutches, this combines the best of benefit denial and EAS technology.

**Features: Combining the Power of Ink with Technology**

- Dual Technology, Ink and Electronics
- Multi-Colored Indelible Ink
- Highly Visible Deterrent Label
- Advanced EAS Technology
- Patented Breaking Mechanism
- Eliminates the Need for Separate Tags
- Durable ABS Construction
- Easy Application and Removal
- Custom Color and Logo Available

## Ink3™ Tag



**Product Code:** UNI-INK3

**System:** None

**Lock:** None

The Ink 3 can stand alone or complete any existing loss prevention program. The reusable Ink 3 provides the ultimate in ink protection due to its visible warning label, strong durable construction, patented breaking mechanism, and indelible ink that will damage any merchandise when unlawfully removed.

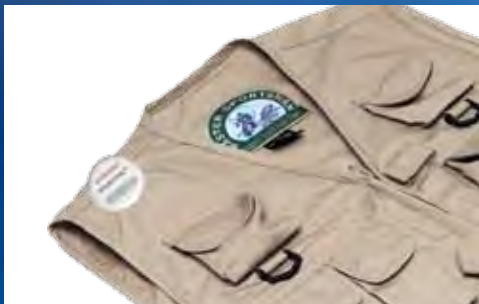
**Features: Taking Ink Protection to the Next Level**

- Patented breaking mechanism
- Non Electronic
- Highly Visible Deterrent Label
- Tamper resistant
- Benefit Denial
- Multi Colored Indelible Ink
- Durable ABS Construction
- Easy Application and Removal
- Custom Color and Logo Available





"USS is an indispensable business partner interested in helping provide solutions that help me achieve my objectives. USS is a customer centric organization, with great people, and great products."







# NON-ALARMING TAGS

## Sterling Tag™



**Product Code:** USS-E6

**System:** None

**Lock:** Standard

The Jewelry Tag is specifically designed to protect high value jewelry and small, expensive accessories. Serving as a powerful visual deterrent, the non-electronic Jewelry Tag can be used as a stand alone or to complete any existing loss prevention program. From necklaces to sunglasses, this low profile tag truly provides the ultimate in jewelry protection, without compromising the customer's shopping experience.

**Features:**

- Non-alarming
- Low Cost Solution
- Light weight
- Durable ABS Construction
- Easy Application and Removal
- Difficult to Defeat
- Custom Color and Logo Available
- 0.57" W x 1.27" L x 0.48" H
- Patent Pending

## Mighty Tag™



**Product Code:** UNI-MT

**System:** None

**Lock:** Standard

The Mighty Tag is designed to cut your tagging costs by two-thirds by combining tag, pin, and lanyard into one unit. This benefit denial tag can be used as a stand alone product, or to complete any existing loss prevention program.

**Features: Combining the Power of Ink with Technology**

- Reduces Labor costs by 60 percent
- Reduces Liability
- Non-alarming
- Eliminates the Need for Multiple Bins
- Easy Application and Removal
- All in One Tag• Pin Lies Flat
- Durable ABS Construction
- Custom Color, Logo, and Lanyard Length Available
- US Pat. No. D504, 839
- 0.54" D x 0.77" H

## Mega Tag™



**Product Code:** UNI-MEGA

**System:** None

**Lock:** Standard

The Mega Tag is a great low cost way to protect your smaller merchandise. Serving as a powerful visual deterrent, the specially designed non-electronic tag can be used as a stand alone or to complete any existing loss prevention program.

**Features:**

- Non-alarming
- Low Cost Solution
- Light weight
- Durable ABS Construction
- Easy Application and Removal
- Difficult to Defeat
- Custom Color and Logo Available
- US Pat. No. D497, 320
- 0.58" W x 1.25" L x 0.85" H





"They are creating custom tags for us and that's important because a huge part of Oakley is our brand Image and innovative technology. I recommend Universal to any company that appreciates personalized customer service and creative thinkers"





# PINS AND LANYARDS

## Grooved Pins

## Non-Grooved Pins

### Flat Head Pins



Length	Color	Product Code
16mm	Nickel Plated	UNI-116G
19mm	Nickel Plated	UNI-119G
19mm	Black	UNI-119G/B
21mm	Nickel Plated	UNI-121G

### Flat Head Pins



Length	Color	Product Code
16mm	Nickel Plated	UNI-116

### Plastic Head Pins



Length	Color	Product Code
16mm	Black	UNI-1516G/B
16mm	Grey	UNI-1516G/G
16mm	Ivory	UNI-1516G/I
19mm	Ivory	UNI-1519G/I

### Plastic Head Pins



Length	Color	Product Code
19mm	Black	UNI-1519/B

### Tack Pins



Length	Color	Product Code
16mm	Grey	UNI-316G
16mm	Black	UNI-119G/B
16mm	White	UNI-316G/W
19mm	Ivory	UNI-319G

### Conical Pins



Length	Color	Product Code
16mm	Nickel Plated	UNI-616

### Conical Pins



Length	Color	Product Code
16mm	Nickel Plated	UNI-616
16mm	Black	UNI-716G/B
19mm	Grey	UNI-719G
21mm	Nickel Plated	UNI-121G

### Shield Pins



Length	Color	Product Code
16mm	Transparent	UNI-P16
16mm	Grey	UNI-P16/G
16mm	Ivory	UNI-P16/I

### Plastic Coated Lanyards



Length	Color	Product Code
4 Inch	White	LY-4
6 Inch	White	LY-6
8 Inch	White	LY-8
21 Inch	White	LY-21
24 Inch	White	LY-24
8 Inch	Metal	LYHD-8

### Pin Lanyards



Length	Color	Product Code
4 Inch	Black	LYP-4b
6 Inch	Black	LYP-6b